



# 2018 UNIVERSE MULTICULTURAL FILM FESTIVAL

APRIL 6-8, 2018

## Advertising Order Form

*Thank you for your order! Please **SIGN AND DATE** this contract immediately and send it back to us via **fax to 310-266-8559** or e-mail to [nihuang@umfilms.org](mailto:nihuang@umfilms.org)*

### Your Contact Information

Your sales representative			
Company Name			
Contact Name			
Address			
Work Phone		Fax	
Cell Phone		Email	
Date of Commitment			

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Information

Please choose your payment method below:

<input type="checkbox"/> Credit Card	Type of Card	<input type="checkbox"/> Master <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover		
	Name on card			
	Card Number		CVV	
	Expires on	_____(month)/_____(year)	Zip Code	
<input type="checkbox"/> Check	Payable to <b>Maeya Culture Exchange Group LLC</b> Mailing address <b>Universe Multicultural Film Festival</b> <b>P.O.Box 4781, Palos Verdes Peninsula, CA 90274</b>			
<input type="checkbox"/> Cash				

**Payment must be received prior to the closing date for publication.**



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## Advertisement Options

(Please check all options that apply)

		Price
Print Ad	<input type="checkbox"/> Inside Front Cover	\$2,500
	<input type="checkbox"/> Back Cover	\$3,500
	<input type="checkbox"/> Inside Back Cover	\$2,500
	<input type="checkbox"/> Full Page	\$2,000
	<input type="checkbox"/> 1/2 Page	\$1500
	<input type="checkbox"/> 1/4 Page	\$800
Showcase	<input type="checkbox"/> Full table	\$500
	<input type="checkbox"/> Half table	\$300
Commercial	<input type="checkbox"/> <15 sec on screen	\$800
	<input type="checkbox"/> <30 sec on screen	\$1500
	<input type="checkbox"/> <60 sec on screen	\$2500
	<b>Total</b>	

TOTAL DUE **AD SUBMISSION DEADLINE: March 15, 2018**



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## **Mechanical Ad Specs**

**Event brochure trim size:** 8.25 in. x 11 in.

**Bleed:** 0.250 in. • **Live area:** 7.75 in. x 10.50 in.

**Line screen:** 150

**Full Page (Bleed) Ad:** 8.25 in. x 11 in. (Live area: 7.75 in. x 10.50 in., 0.250 in. bleed)

**Half-Page Ad:** 7in. x 4.75 in.

**Quarter-Page Ad:** 3.375 in. x 4.75 in.

## **Supported file formats:**

PDF (ver. 8\*); must be set for PRESS, not for WEB

EPS (Photoshop CS3\* or Illustrator CS3\*)

TIF (Photoshop CS3\*)

JPG files must be 300 dpi or higher.

**NOTES:** Our graphics department does not modify PDF, EPS, TIF or JPG files. Please ensure that these file types conform to specifications and are press-ready. For Illustrator EPS files, all type must be converted to outlines to prevent font problems. No True Type fonts. Please make sure all graphics are CMYK. Size images in Photoshop as close as possible to actual print size & aspect ratio. We do not accept 72 dpi images.

**Image resolution:** 300 dpi minimum

**Color modes:** Grayscale or CMYK

**CMYK output:** 260 max

**Grayscale output:** 85% max

## **File Delivery:**

- Email is acceptable for files **under 10 MB** in size. In the subject of your email, include your company name, the name of your ad.
- Files larger than 10 MB, please send an email to [nihuang@umfilms.org](mailto:nihuang@umfilms.org) first for more options OR mail your files on DVD to your SDIKFF contact at:

**Universe Multicultural Film Festival**

**P.O.Box 4781**

**Palos Verdes Peninsula, CA 90274**